



Rural Health Programs & Resources



Building Connections that Strengthen the Rural Health Workforce

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Our why

The purpose behind the programs



To help **SORH** help rural providers, patients, communities and neighbors become and remain more well.
Moving the Power of Rural forward every day.

providers

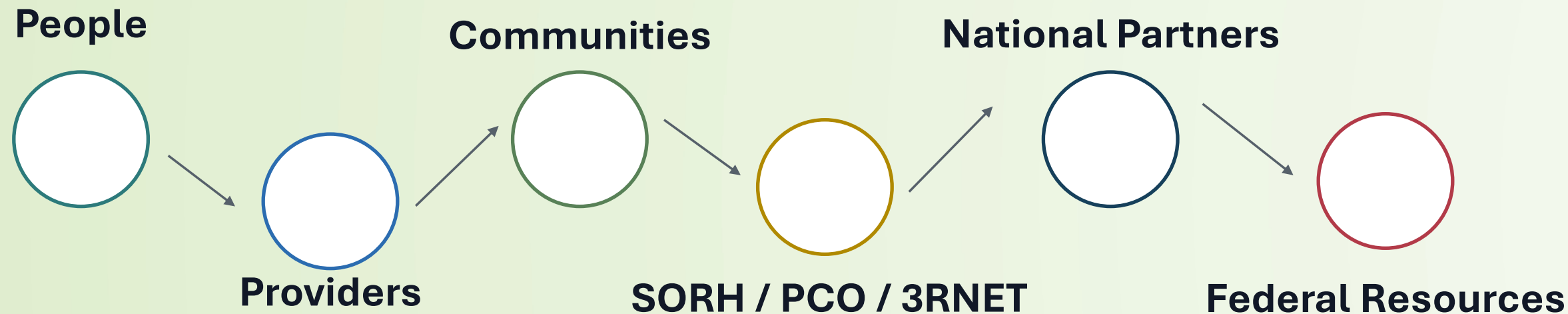
patients

communities

neighbors

A practical resource map

Resources work best when we know where they fit



**The goal is not to memorize everything.
The goal is to know where to start.**

NOSORH in 90 seconds

Who we are, what we do, and why we matter



Who we are

National membership organization supporting the nation's 50 State Offices of Rural Health.

What we do

Technical assistance, education, leadership development, peer learning, advocacy support, and partnership-building.

What we offer

Rural Health University, institutes, communities of practice, grant writing education, resources, NRHD, and national convening.

Our value: strengthening the people and organizations that strengthen rural communities.

Start with your State Office of Rural Health (SORH)

Your state's trusted rural health connector



Connector

Convener

**Resource
Navigator**

**Technical
Assistance**

Rural Voice

A SORH may help with rural hospitals, clinics, EMS, workforce initiatives, grant opportunities, community partnerships, leadership development, data, quality improvement, and emerging issues.

Workforce resources: where to turn

Recruitment is a team sport

3RNET

Job connections, employer tools, rural/underserved career opportunities, and Recruiting for Retention resources.

Primary Care Offices

HPSA designations, National Health Service Corps, J-1 Visa Waiver, loan repayment and shortage data.

State Offices of Rural Health

State context, rural partnerships, technical assistance, community connections, and local resource navigation.

Use all three lenses: candidate, program, and community.

Primary Care Offices: specialized workforce tools

Different role. Shared purpose.

HPSA

Shortage designations

NHSC

Scholarships & loan repayment

J-1

Visa waiver support

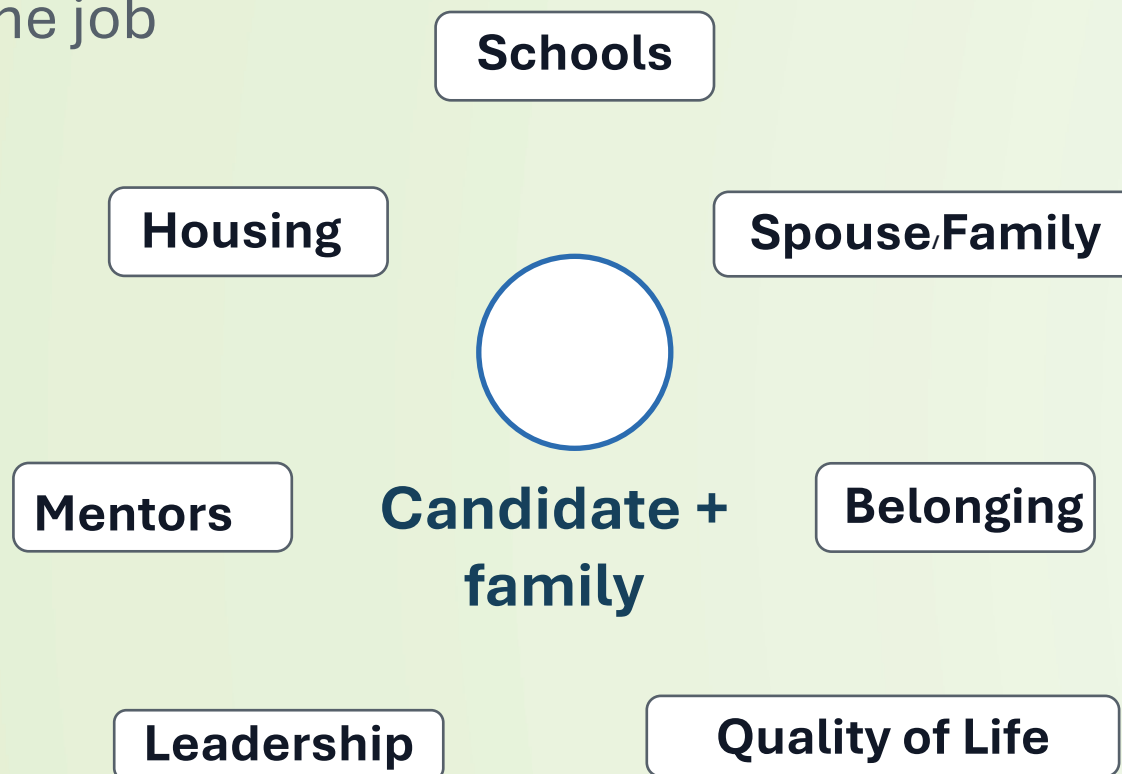
Data

Provider and access information

**When SORHs and PCOs coordinate,
rural communities get a fuller workforce support system.**

Recruitment becomes retention when the community is ready

The offer is bigger than the job



The strongest workforce strategies feel like community strategies.

Federal rural programs: practical starting points

Programs that build capacity in rural communities



- SORH Program** — State rural health coordination, technical assistance and resource navigation
- Flex** — Critical Access Hospital quality, finance, operations, EMS and population health support
- SHIP** — Small rural hospital support for value-based purchasing, ACOs and payment changes
- RCORP** — Rural opioid/substance use prevention, treatment, recovery and workforce supports
- RRPD** — Development of rural residency programs and rural training tracks
- Outreach / Network** — Community-based models, networks and access to care initiatives

When you need information: RHI-Hub

Your first stop for rural health information



Funding

Opportunities, eligibility clues, grant-writing supports

Toolkits

Evidence-informed models and implementation guidance

Data

Rural Data Explorer, charts and topic guides

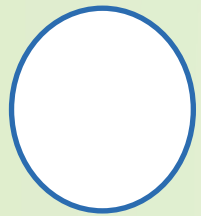
Examples

Models, innovations and community stories

**A strong resource strategy often begins
with one good search.**

When hospitals and clinics need support

Technical assistance, education, and practical tools



**Hospital /
Clinic**

National Rural Health Resource Center

Technical assistance,
tools and resources for
rural hospitals, clinics,
networks, Flex Programs
and rural stakeholders.

NARHC

Rural Health Clinic
education, advocacy,
policy expertise, events
and member resources.

State Flex / SHIP Programs

State-based support for
Critical Access Hospitals
and small rural hospitals.

**For hospital or clinic questions, start with the partner closest
to the issue and ask who else should be involved.**

When the question is telehealth, data, or research

Specialized resources help communities make better decisions

Telehealth Resource Centers

No-cost consultation, resources and education for telehealth planning and implementation.

Rural Health Research Centers

Evidence, policy analysis, publications and data to inform rural decisions.

Universities & AHECs

Pipeline, training, continuing education, students, research and community partnerships.

**Good decisions need good information
and rural-specific context.**

When you need funding or a funder asks, “what works?”

Resources for proposals, planning and sustainability



1

Check rural eligibility

Am I Rural? and
program-specific
definitions

3

Find the funding fit

HRSA/FORHP, USDA
RD, SAMHSA, CMS,
foundations

2

Gather data & evidence

RHIhub, research centers,
state data, CDC

4

Build for sustainability

Partnerships,
community voice,
measurable outcomes

**Funding follows clarity:
need, fit, partners, outcomes and sustainability.**

Partner resources: what each brings to the table

A quick “who does what” guide

NRHA

Advocacy, policy, events, publications and national rural voice

RHIhub

Funding, data, toolkits, topic guides and examples

Resource Center

TA, tools, leadership and rural hospital/clinic support

TRCs

Telehealth implementation help, policy and technology resources

NARHC

RHC education, policy, events and advocacy

Research Centers

Evidence, evaluation, policy analysis and rural trends

Rural Health University

A one-stop shop for rural health learning



- Courses
- Institutes
- Workforce+
- Grant writing
- Communities of practice
- Partner learning

pathlms.com/ruralhealthuniversity

**Learning should be easier to find,
easier to access and designed for rural reality.**

Third Thursday in November

Community Stars | Celebration Tools | Stories | Partner Engagement



NRHD reminds people that rural communities are not defined by what they lack—they are defined by their people, innovation and resilience.

Five things to do tomorrow

A practical next-step checklist



- 1 Know your SORH and PCO contacts**
- 2 Use 3RNET's recruitment and retention resources**
- 3 Search RHIhub before reinventing a tool**
- 4 Identify one partner missing from your workforce table**
- 5 Share a rural success story on National Rural Health Day**

People. Partnerships. Possibility.

Together, we move the **Power of Rural** forward



People

Partnerships

Possibility

Questions?

Thank you for the opportunity!

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